



SOLOPRENEURS TOGETHER

I n d e p e n d e n t but not alone

Path to Success	Working as a solopreneur is both liberating and challenging. You experience a sense of freedom and independence, but it comes with responsibilities and challenges that can be difficult to deal with on your own. Because you do everything alone, you need to know how to manage your time and your stress. Now that business must be handled virtually, you also need to know how to communicate and present yourself professionally during meetings over virtual platforms.
Evidence	Anecdotal evidence shows that solopreneurs, particularly new solopreneurs, must deal with many personal and professional challenges. They feel responsible for handling everything related to the business. The more hours that they work, the less time they have for themselves, their families, their friends and their community. Solopreneurs are often exhausted, which affects their ability to make decisions and effectively respond to situations that arise. They are often very isolated, without colleagues to discuss their ideas and concerns.
Make It Happen	Our unique virtual 7-module peer learning program will help you develop the self-management and business management skills you need to thrive in a virtual world. You will also benefit from a supportive community of individuals dealing with similar issues. Working in 5-6 person groups that use a structured collaborative approach, you will meet on Zoom in weekly 90-minute sessions that target specific challenges relevant to you. Because the group is self-directed, group members can feel free to have confidential conversations.
Results	You will have the insight, skills and confidence to manage your personal and business life in a virtual world. You will also have a new supportive professional community.
Cost	\$175 per person for 7 sessions. This includes participant learning materials for the 7 sessions and 7 weeks of post-program microlearning tips.
To Learn More	Schedule a convenient conversation with a learning specialist: https://calendly.com/peerlearninginstitute/discoverycall

How are the groups formed?

Interested solopreneurs complete an online questionnaire and indicate their areas of concern. The groups are formed of individuals who share similar concerns.

How does the 7-week program work?

The first session is a facilitated introduction to the group process, titled Solopreneurs Learning Together.

The second session is self-directed by the group members and is titled: Presenting Yourself in the Virtual World.

The group selects the other 5 sessions from a matrix of personal, management and business development modules.

Possible series might include:

Personal Management

Managing Your Time
Managing Your Stress
Managing Emotions
Gaining Empathy and Perspective
Developing a Growth Mindset

Communication

Interpersonal Communication Strategies
Now Hear This! Listening Skills
Holding “Fierce” Conversations
Communicating Non-Defensively
Asserting Yourself

Business Management

Getting Your Business Where You Want It
Managing Your Business
Marketing in a Virtual World
Communicating Value to Customers
Making Meetings Work

Conflict Management

Catching Conflict Before It Begins
Conflict Management Strategies
Win/Win Negotiation
Getting Past “No”
Converting Conflict to Collaboration

What happens after the 7 weeks of sessions?

You will receive weekly microlearning tips for 7 weeks to keep the content of each session fresh in your mind.

You can continue with your group and purchase additional sessions at \$25 per person.